

Meet the Artist

By Alessandro Gonzalez

Art done by Bethany Radloff

Meet Bethany Radloff

Bethany Radloff is primarily a motion graphics artist, but I consider her a jack of all trades.

She knows how to work with so many different mediums, and it amazes me how fluid she is whenever she changes mediums.

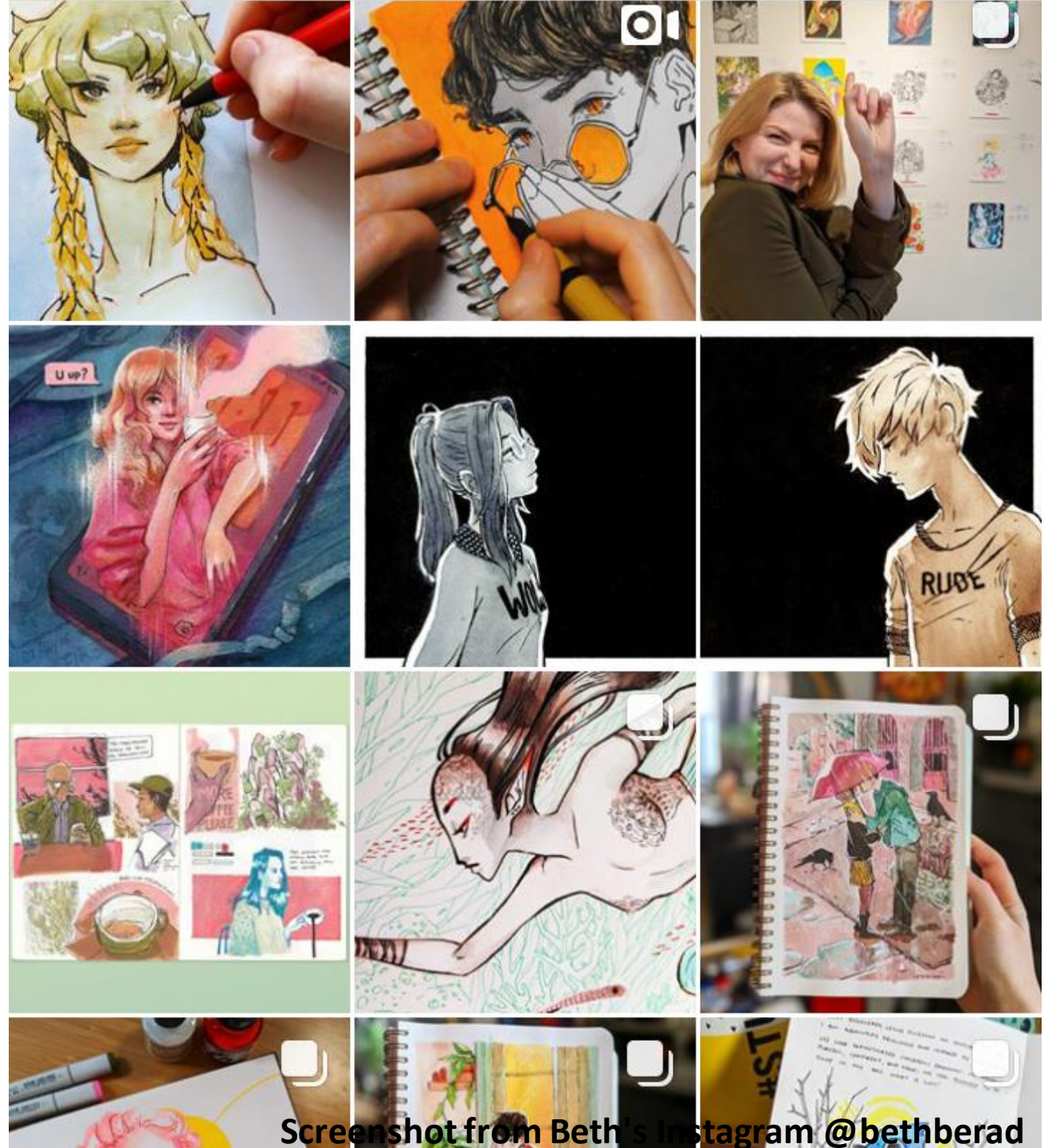


About the Artist

Beth is an LA based, freelance, motion graphics artist. She has a wide array of skills that include not only traditional art, but also new-age digital art.

She was born in Flint, Michigan, but moved to LA in 2013. Her mother is also an artist, and highly encouraged her artistic abilities.

She didn't consider art as a career choice, until she was accidentally signed up for AP Art in her Senior year of high school.



How I Found Bethany Radloff

I first found out about Bethany Radloff - or BethBeRad, as she uses this as her handles – through one of her YouTube channel, FreshPlays, where she plays video games with her friends.

I personally fell in love with her personality and decided to follow and explore more of what she does.



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Motion Graphics

Before I get into a specific series of projects by Beth that I enjoyed, I really wanted to showcase her reel.

It really lets her shine, showing all her motion graphics projects; and it is something that I always love to watch



Video from BethBeExtra on YouTube

Rad Portraits

I wanted to focus on this series that she did on the YouTube channel "Snarled".

She has many videos where she does these "Rad Portraits", and many of them are created with a medium she hardly uses/is her first time using.

I love using mixed media, so finding another artist who used mixed media was very exciting from me!



Video from Snarled on YouTube

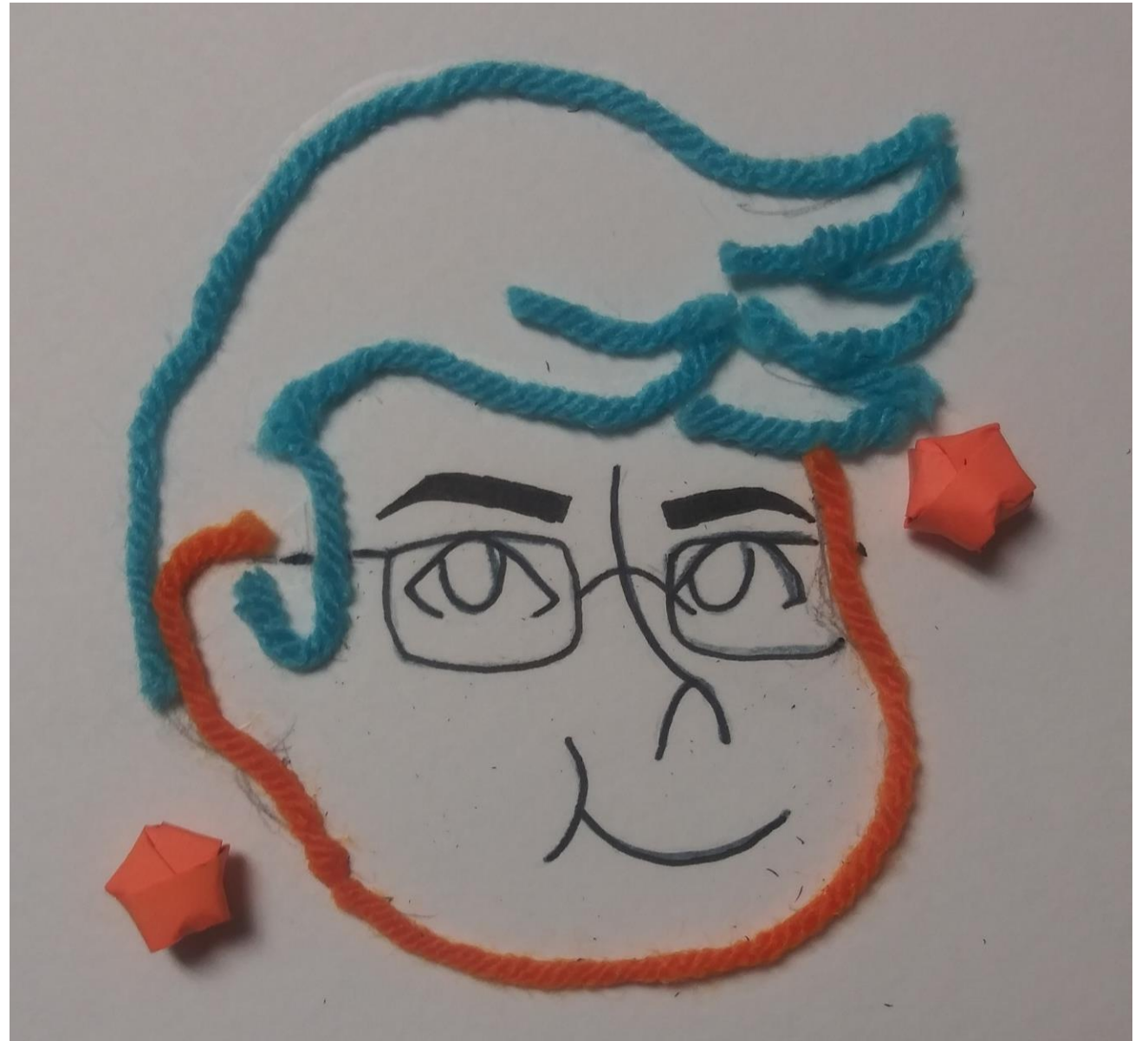
Now It's Your Turn

Here's the assignment: create your own Rad Portrait!

I would make this a mini project for my students, taking place early in the course.

There are two requirements: it must be a Rad Self-Portrait, and it must include some unconventional medium. (i.e. string, construction paper, plants, etc.)

Beth has done a Rad Self-Portrait before, and she is incredibly diverse, so that is why these two requirements are included.



Follow the Artist

You can follow Bethany Radloff here:

- YouTube: BethBeRad, BethBeExtra
- Instagram: BethBeRad, BethRadloff
 - Twitch: BethBeRad
 - Twitter: BethBeRad